

JOB DESCRIPTION

Job title: Communication Advisor

Report to: Country Manager

Employment Type: Full-Time /Fixed-Term

Location: Dar es Salaam (with frequent in-country travel)

Are you passionate about communicating social impact and storytelling? Do you think that food and food production is exciting? Do you want to add value to Tanzania's social and environmental impact by way of communications? Do you thrive in environments where your communication skills can contribute to sustainable development? If so, we have an exciting opportunity for you!

About Us

The Royal Norwegian Society for Development ([Norges Vel](#)) is a nonprofit organization dedicated to support smallholder farmers to shift from subsistence to commercialized and profitable ways of production and marketing. This is done through collaborative solutions to professionalise value chains specifically within agriculture and aquaculture. Established in 1809, Norges Vel has a long history of successfully collaborating with governments, farmer organizations, national partners, and the private sector to provide quality and sustainable services.

In Tanzania, Norges Vel bring a strong programmatic history dating back to 2007 with focus on agriculture, aquaculture, climate change, enterprise development for cooperatives, women economic empowerment, and renewable energy by creating thriving local communities through rural wealth creation and transformation for smallholder farmers.

Position Overview

As a Communications Advisor with Norges Vel Tanzania, you will be at the forefront of our efforts to communicate social impact and drive sustainable development. Your role will encompass a diverse range of responsibilities, including:

- 1. Communication Strategy Development & Implementation:** Collaborate in the further development and implementation of our communication strategy, with a focus on enhancing the branding of our organization.
- 2. Content Creation:** Produce engaging text, film, and photo content for digital channels, showcasing the stories and impact of our projects. This will involve editorial work and a keen eye for storytelling.
- 3. Digital Storytelling:** Develop and realize digital storytelling concepts to effectively communicate our message and engage our audience.
- 4. Social Media Management:** Contribute to the development and operation of our social media presence, ensuring consistent and impactful communication across platforms.
- 5. Event Planning:** Plan and execute both physical and online events to promote our initiatives and engage stakeholders.
- 6. Advisory and Capacity Building:** Provide communication advisory and capacity building support to project partners, empowering them to effectively communicate their work.

7. Results Documentation: Support in documenting project results and lessons learned, contributing to our organizational learning and improvement.

8. Funding and Advocacy Support: Assist project advisors in funding and advocacy efforts, leveraging your communication expertise to advance our mission.

Qualifications

- Bachelor's/Master's degree in relevant areas of communication.
- 2-3 years of experience in communication roles, with a strong preference for experience in social impact or development contexts.
- Proficiency in various digital tools, formats, and surfaces, including experience in text, film, and photography production.
- Demonstrated expertise in social media management and content publishing.
- In-depth knowledge of the communication landscape in Tanzania.
- Familiarity with tools such as Canva, InDesign, Mailchimp, and Meta.
- Strong storytelling skills and experience in producing written material for diverse channels.
- Strategic communication development experience and a proactive approach to staying updated on digital trends.
- Fluency in English and Swahili, with excellent written language skills.

Personal Characteristics

- Creative, proactive, and committed to driving positive change through communication.
- Enjoyment in building relationships and collaborating with diverse stakeholders.
- Initiative-taking mentality, capable of initiating and completing projects independently or as part of a team.
- Ability to translate ideas into compelling digital content, with a sharp eye for detail.
- Passion for staying abreast of digital trends and leveraging them in communication efforts.
- Confidence in an advisory role, with the ability to provide strategic guidance

What We Offer

At Norges Vel Tanzania, we believe in fostering a rewarding and enriching work environment. As part of our team, you can expect:

1. **Stimulating Work Environment:** Engage in stimulating and challenging tasks that contribute to meaningful social impact. You'll work alongside dedicated colleagues in a supportive atmosphere that encourages innovation and collaboration.
2. **Professional Development:** Take advantage of opportunities for professional growth and advancement. We support your continuous learning journey, empowering you to expand your skills and expertise in communication and development.
3. **Independence:** Enjoy a high degree of autonomy and independence in your role. We value initiative and creativity, providing you with the freedom to take ownership of projects and initiatives.
4. **Travel Opportunities:** Embark on exciting travel opportunities to field locations for content creation. Immerse yourself in diverse communities and cultures, capturing compelling stories firsthand.

5. Comprehensive Benefits: Benefit from health insurance coverage and daily office lunch, ensuring your well-being and comfort in the workplace.
6. Competitive Compensation: Receive a competitive salary package commensurate with your experience and expertise. Your contributions to our organization will be recognized and rewarded accordingly.

How to Apply

Interested candidates should submit a brief application with a CV and examples of previous work in English to Sesilia Jeremia at sesilia.jeremia@norgesvel.no; Sophia.weinand.stephen@norgesvel.no by 15th March 2024, 5PM EAT.

The subject line should read: **Application Communication Advisor**

Applicants who do not follow application instructions will be rejected. ONLY short-listed candidates will be contacted

Equal Opportunity Employer

We encourage individuals of all backgrounds to apply, irrespective of age, gender, functional ability, or national/ethnic origin.

Join us in making a meaningful impact through effective communication and storytelling!